

How exams are put together.

Examples of types of questions.

Stimulus response question.

Jodi attended a number of birthday parties when she was younger. At all of the parties there was a clown who burst a balloon which scared Jodi. Jodi is now fearful of clowns.

Using your knowledge of classical conditioning, explain how Jodi developed a fear of clowns. (4)

Short answer question.

1. Describe the process of synaptic transmission. (3)
2. Sherif et al. (1954/1961) conducted the robbers Cave Experiment.
Explain one strength of Sherif et al. (1954/1961). (2)

Extended open response question.

When commuting to college Sam notices that whichever form of public transport he uses strangers rarely communicate with each other. He notices that people tend to sit alone where possible and avoid eye contact with other commuters whilst listening to music or reading a newspaper.

One morning there is an incident on the bus when he is going to college. Following the event, Sam notices everyone is communicating and making eye contact. Later, when Sam discussed this change in behaviour with his friend, she argued that communication is a learned behaviour and that people are not born to communicate.

Evaluate the extent to which human behaviour such as communication can be explained by learning theories.

You must make reference to the context in your answer. (12)